

A large rectangular area filled with a vibrant green and yellow gradient. Overlaid on this background are numerous thin, white, wavy lines that flow from the left side towards the right, creating a sense of movement and depth.

ADVERTISING AND ARTICLE SUBMISSION GUIDELINES

We read the market,
then the market reads us.

canadianhedgewatch.com

ARTICLE & AD SUBMISSION GUIDELINES

■ Submitting an Article

To be considered for publication, **all articles must be educational and informative, rather than promotional**. A company may be mentioned and its services described as a background for more general information of value to our readers. “Infomercials” will not be accepted.

Submissions will be assessed by the **Canadian Hedge Watch (CHW)** editorial board which has final control over publication. Articles accepted for publication become the property of CHW, along with reprint rights and electronic rights.

Articles will be copy-edited by CHW prior to publication and may be returned to the author for re-writing and/or approval if major changes are required. CHW maintains final editorial control.

While every effort will be made to ensure the accuracy of information published, CHW, its staff, management and shareholders will not be responsible for the content of individual articles. Any liability incurred as a result of the article and opinions therein, whether expressed or implied, is the sole responsibility of the author.

- 1) **Newsletter articles generally average 1,500 to 2,000 words in length. Each article should include a title.**
- 2) **Include full author contact information** as you want it to appear in the byline.
(Author name & title, company name, email address)
- 3) **Include a photo of the author.** (Photo must be saved as a 300 dpi jpg.)
- 4) **Include a file of your company logo.** (An Adobe Illustrator eps file is preferred)
- 5) **Deadline for submission is 5 p.m. on the 1st business day of each month** (for publication in that month).
Please be aware of this deadline especially if your article requires company approval(s) prior to submission.
- 6) **Article file format:** Please provide files in Microsoft Word. Use your company name in the title, followed by CHW.
Example: **YourCompany CHW.doc**
- 7) **Submit articles by email to: info@canadianhedgewatch.com.** Any graphics (e.g. graphs & charts) included in your article should be attached separately in a high resolution PDF, Excel or EPS format at 300 dpi minimum to ensure quality reproduction.
- 8) If your article is published, we'll send you a complimentary PDF copy of the **Hedge Watch Monthly Report**.

■ Submitting an Ad

- 1) **Ads must be submitted by 5 p.m. on the 1st business day of each month** (for publication in that month).
- 2) **Ad file format:** Please provide ads as a high resolution PDF, minimum 300 dpi. No bleed required.
Use your company name in the title, followed by CHW. Example: **YourCompany CHW.pdf**
- 3) **Submit ads by email to: info@canadianhedgewatch.com.**

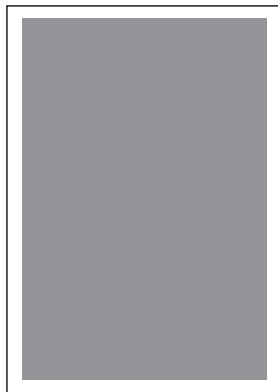
■ Submission checklist

- ☐ Educational article (1,500 to 2,000 words - Microsoft Word file)
- ☐ Author's name, company, title and email address
- ☐ Author's photo (jpg file)
- ☐ Company logo (eps file)
- ☐ Company ad (pdf file)

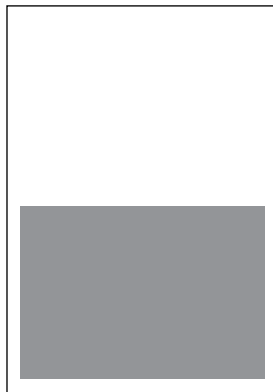
Deadline for submission is 5 p.m. on the 1st business day of each publication month

Submit articles, photos and company logos to info@canadianhedgewatch.com

A D S I Z E S



Full Page
8"w x 10 1/2"h



Horizontal Half Page
8"w x 5 1/8"h

- Ads must be submitted by 5 p.m. on the 1st business day of each publication month.
- All ads must be submitted as a high resolution PDF. No bleed required.
- Please name ad files with your company name in the title, followed by CHW.
Example: **YourCompany CHW.pdf**

Your target is our market.

Advisors

Asset Managers

Brokers

CEO's

CFO's

Chief Investment Officers

Compliance Officers

Consultants

Custodians

Exchange Personnel

Family Offices

Fund Administrators

Fund Managers

High Net Worth Individuals

Investment Directors

Lawyers

Managing Directors

Pension Fund Managers

Portfolio Managers

Regulators

Senior Analysts

Technology & Information Providers

Treasurers

Trustees

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